

CASTRO VALLEY FORUM

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Artist rendering of what the Castro Valley Marketplace will look like when it opens next spring.

‘Goodbye Daughtrey’s, Hello CV Marketplace’ on August 9

By Michael Singer
CASTRO VALLEY FORUM

You are cordially invited to a final farewell to the Daughtrey’s building on Castro Valley Boulevard on August 9 before renovations begin later this fall.

The event—held between 6 and 8 p.m.—will be open to the public. There will be tours of the three-story, 44,900-square-foot building in its current phase along with renderings of the space as the designers had envisioned it side by side a list of future improvements.

Members of the Alameda County Board of Supervisors, Castro Valley Municipal Advisory Council and other local community dignitaries are expected to attend. Property management company, Main Street Property Services is hosting the event.

“This will be a tribute event to celebrate the history and legacy of Daughtrey’s,” Rita Liu,

with Main Street Property Services, told the Castro Valley Forum. “We will have photos of the milestones of the building as people remember it and then we will provide sketches and illustrations to serve as an introduction to the Castro Valley Marketplace.”

When Castro Valley Marketplace is finished, guests will be immediately greeted by the Seven Hills Baking Company and the Castro Valley Natural Grocery on the main floor. A butcher shop, seafood store, side walk cafe, floral shop, sushi stand, and juice bar are also planned.

The mezzanine floor will include Lab 200, a co-working space designed for work-at-home professionals, independent contractors, and business entrepreneurs.

Also overlooking the main floor will be “Pop Out,” a small cooking school as well as Night Owl, an after-hours cocktail bar and Asian small plates restaurant.

Community Development Agency Deputy Director, Eileen Dalton expects the renovations to start in earnest in either late September or early October to keep the project on

schedule for a Spring 2019 grand opening.

“We do not expect a massive disruption of the surrounding parking lot or sidewalk around Daughtrey’s during the construction,” Dalton says. “We are giving updates to the Castro Valley MAC as new information is available.”

Improvements around Daughtrey’s building have been completed but did not go as smoothly as planned. A reconfigured parking area behind the Daughtrey’s, Knudsen’s, Joyful House, and Sal’s Foreign Car Service as well as open-air walkways between the buildings went weeks over schedule.

Strategically located at the intersection of Castro Valley Boulevard and Santa Maria Avenue, Daughtrey’s redesign is the largest and most significant update to the face of the downtown community since the Castro Valley Boulevard streetscape makeover.

The mere mention of the name Daughtrey’s in Castro Valley evokes feelings of past glory; a family-oriented shopping experience that served families for three generations. The Castro Valley Marketplace is expected to have its own distinct community identity.