



PÂTISSERIE  
Brioche  
DE PARIS

## *About Brioche de Paris - Pâtisserie*

Brioche de Paris is a refined, French-inspired artisan bakery concept that brings the warmth and craft of a neighborhood boulangerie to upscale suburban markets. With established locations in Lafayette and Alamo, the brand specializes in small-batch brioche, laminated pastries, and classic French baked goods, all made fresh daily with premium ingredients and traditional techniques. Designed as an inviting morning to midday destination, Brioche de Paris generates consistent foot traffic from coffee service, grab and go bakery offerings, and loyal local clientele. The concept thrives in high-visibility retail corridors, complements complementary food and lifestyle tenants, and is well-suited for expansion into affluent, community-oriented trade areas seeking elevated yet approachable bakery concepts.

Submit Sites to

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MSPSINC.COM

MAIN STREET  
PROPERTY SERVICES, INC.



## Site Criteria

- Target markets: Pleasanton, San Ramon, Dublin, Berkeley, and Oakland Hills.
- Dynamic urban and suburban neighborhood, shopping centers, and retail districts with a good mix of commercial and residential uses nearby. Minimum average annual household income of \$125,000.00 with strong daytime demographics are required.
- 1,500 to 2,500 sq.ft.
- Second generation restaurant space preferred.
- End cap or pad building with ample convenient parking with outdoor seating.



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